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FOR IMMEDIATE RELEASE

BABYTOUPEE™ COMING TO BALD BABIES EVERYWHERE

“The Donald, The Bob, The Lil Kim, and The Samuel L” give infants a full head of stylish hair

Santa Barbara, Calif. – September 26, 2006 – BabyToupee™, a subsidiary of Small Humans, LLC, is pleased to announce the birth of the BabyToupee—the first and only small wig for small people. Four celebrity-inspired BabyToupee models will be available beginning next week at www.BabyToupee.com and at select specialty baby retailers with a suggested retail price of \$29.99.

BabyToupee’s original line of wigs will include:

- **The Donald** – “You’re hired!! Meet the new CEO of the playgroup.”
- **The Bob** – “Mellow dreads for the Rasta inspired infant. No baby, No cry.”
- **The Lil Kim** – “For your little miss thing...sassy pink locks for the diva in diapers.”
- **The Samuel L** – “You know what they call a baby wig in Paris? Le Baby Toupee.”

More hairdos are coming soon.

The infant hairpieces are perfect gifts for baby showers, birthday parties, play groups, costume parties, Halloween, and more. Designed with a soft, comfortable lining, the products are perfect for infants 0-9 months.

“Having a baby doesn’t mean you have to stop having fun or do everything by the book,” said Graham Farrar, Proud Parent, Founder & Big Wig, BabyToupee. “At BabyToupee, we don’t take ourselves or our products too seriously. In fact, BabyToupees are just the first of many fun products designed to give that special baby a little extra personality and to ensure that parents retain theirs...along with a sense of humor.”

BabyToupee is available for shipping outside of the United States at www.babytoupee.com. International shipping rates will apply.

All of us at Baby Toupee believe we share a responsibility to help those in need, particularly when it comes to children. For this reason we donate 10% of all proceeds to children’s charities. We like to have fun as much as anyone, maybe more, but neglected children are no laughing matter. BabyToupee is very proud

to sponsor the Santa Barbara Bowl Education Outreach Program and the Storyteller Foundation. The Bowl Education Outreach Program supports music and performing arts education for children. Storyteller Children's Center provides quality, tuition-free early childhood education for homeless and at-risk children, as well as comprehensive support services for their families.

About Baby Toupee & Small Humans, LLC.

The mission of Santa Barbara, CA-based BabyToupee and Small Humans, LLC is to show that while parenting can be a great responsibility, it can also be a source of endless amusement. The company's goal is to bring creative and fun products to market that make parenting a little more fun, all while bringing a smile to the face of their children. Life is too short to take seriously... have fun with your baby! To find out more information about BabyToupee, please visit www.babytoupee.com.